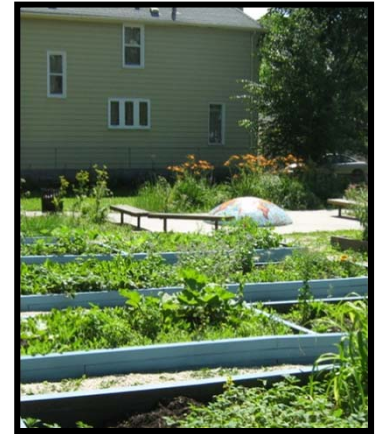


How can we make a better community?



We have been gathering information from residents and stakeholders of West Broadway to create a new five year community plan that will identify priorities and an action plan.



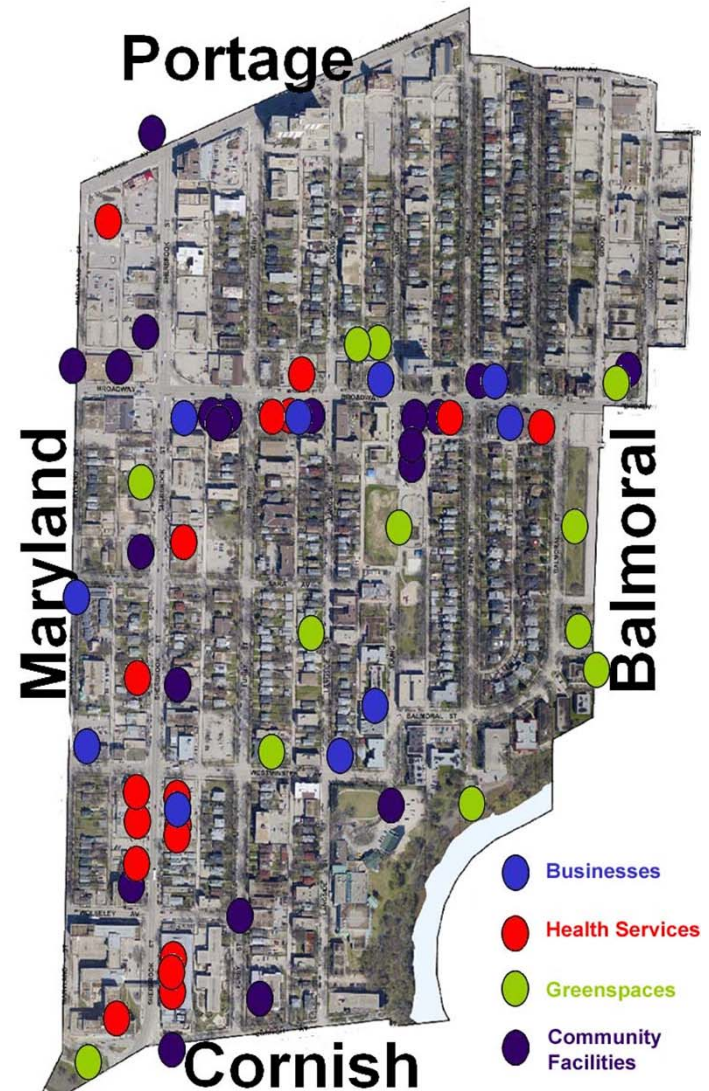
The goal is to make West Broadway a safe, healthy and vibrant place to live, work and play.

Steering Committee

- A volunteer Steering Committee of 10 local residents and stakeholders met 7 times over the past 4 months.
- We guided the process to ensure a variety of voices were included, analyzed the data and drafted the plan you're going to see tonight

Community Profile

- Document compiling statistical information regarding West Broadway.



Survey

- 262 surveys were completed (online & paper copies) between November 2010 and January 2011.



West Broadway Community Plan Survey

West Broadway residents, businesses and stakeholders: please tell us which issues are most important to you in the neighbourhood.

- The information provided in the surveys will be used in the preparation of a new five year community plan that will identify priorities and actions with the goal of making West Broadway a safer, healthier and more vibrant place to live, work and play.
- This process is being led by West Broadway Development Corporation.
- We want to know what is important to you. We need your feedback on how community issues should be addressed.

All information you provide will be confidential and your name will never be associated with the survey. Your response is voluntary.

Section One asks which actions you want to see on different issues. Please pick up to 3 priorities and/or give us your ideas.

Section Two asks you to rank priorities on neighbourhood issues from 1 being most important to 8 being least important. **Section Three** asks you about personal characteristics, please complete the most applicable responses so we can learn more about who has completed the surveys.

We appreciate the time you take to consider the questions. THANK YOU!

How to return the survey and support to fill out surveys:



Surveys can be dropped off at the locations listed below. Please look for a ballot at the drop off points to enter to win a brand new Diamond Back Extreme mountain bike! If you need help filling out the survey, please call 774-7201x4 or drop by 608 Broadway.

Drop off points:

Art City, 610 Broadway
Assiniboine Credit Union, 640 Broadway
Crossways in Common front office, 222 Furby
Broadway Neighbourhood Centre, 185 Young
RaY, 125 Sherbrook
Wannabes Diner, 641 Broadway
West Broadway Development 608 Broadway
Wolseley Family Place, 691 Wolseley Ave

Surveys are welcome until Friday January 14th, 2011. The Draw will take place on Monday January 17th and the winner will be contacted that day.



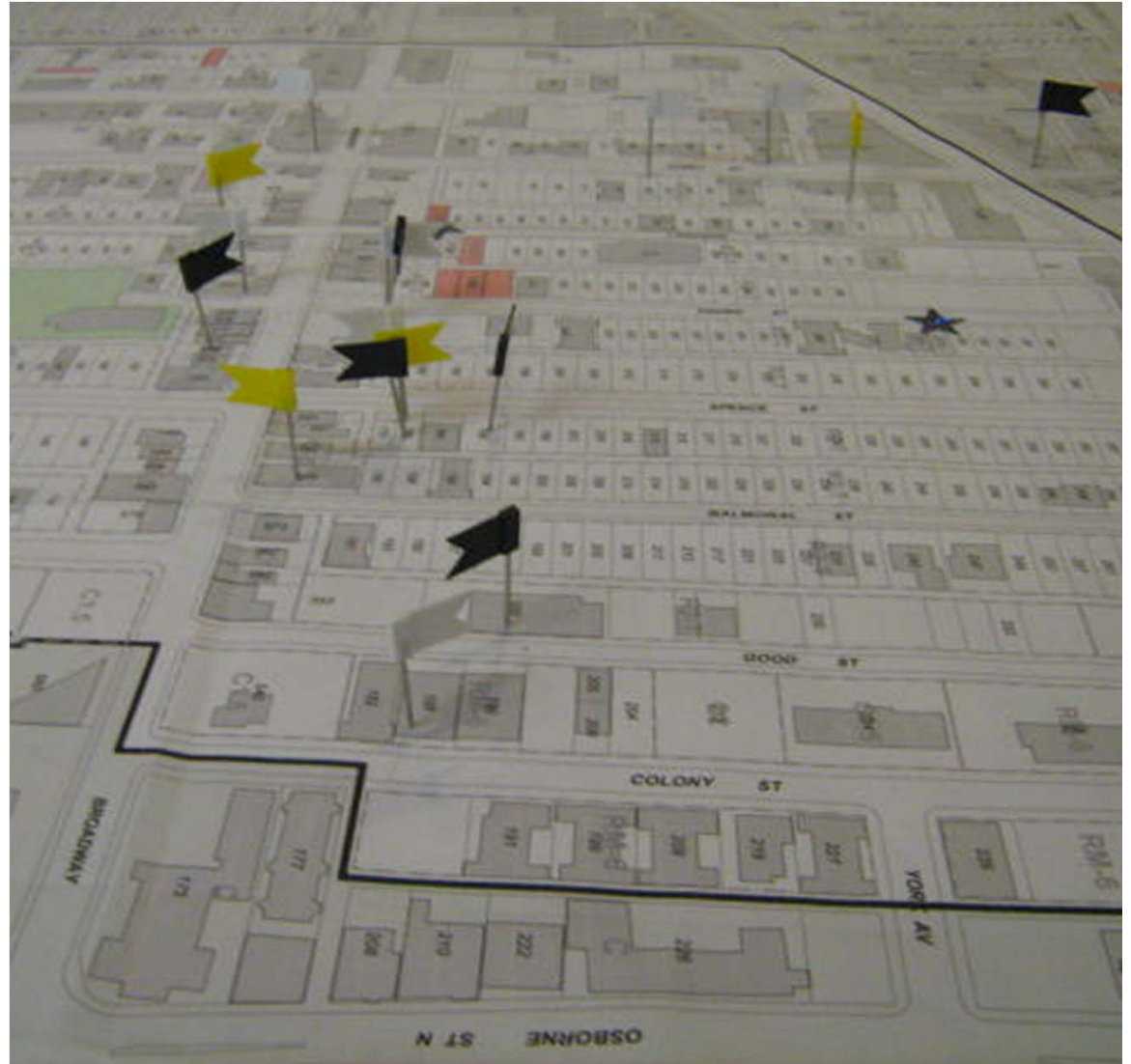
Community Forum

- 60 participants took part in discussions on November 27th, 2010 over 2.5 hours. Community organizations also shared information through a resource fair.



Housing Forum

- 39 participants took part in discussions on November 30th, 2010 over 2 hours.



Sacred Stories

- Sacred Stories is based on Aboriginal culture, where the story is the teaching, it does not need to be explained
- The Community Research Hub spoke to 7 people who are low income
- The participants shared their stories and 3 of these participants were then involved in an analysis of the stories.
- Hearing the voices of those who are disenfranchised and marginalized helps improve the analysis

PATHs and Small Discussion Groups

- Planning Alternative Tomorrows with Hope (PATH) is a graphic, creative tool that involves participants to map out their dream, identify goals, describe the now, identify people to enrol for help, recognize ways to build strengths, chart action for the next few months and taking a first step.
- Two PATHs were offered and 4 additional discussions took place with specific groups.



Analysis

- Steering Committee analyzed the data, sorted it into categories and developed 15 Goal Areas and Initiatives.

West Broadway Development Corporation's Role

Mission:
Catalyst for positive change in the West Broadway neighbourhood



- The goal areas are the Community Plan (numbers 1 – 15: the sub numbers (ie. 1.1; 1.2) are WBDC's initiatives as they related to the Plan)
- WBDC prepares its Operations Plan based on Community Plan and on our capacity
- WBDC will “animate” the Community Plan to encourage other organizations, businesses and residents to take on goals that do not fit our role or we do not have capacity to do

Goal area: Community Social Development

1. Plan and support community events that promote social connections among all community members.

1.1 Continue to coordinate Spring Clean up, Snoball, Treebanding, support Art City parade and Sherbrook Street Festival.

1.2 Resident run events supported.

2. Support development of multi-generational and inter-generational programming with a particular emphasis on children and youth.

2.1 Youth directed programming support; enhancement of existing programs.

2.2 Inter-generational community program development.

Goal area:

Community Social Development (con't)

3. Support programs and activities that encourage the participation of Aboriginal peoples, new comers to Canada, seniors and those who live with mental or physical health challenges.

3.1 Work with senior-serving agencies to determine how to improve services in the area.

3.2 Support and encourage new programming and the enhancement of existing programming for the following distinct groups: Aboriginal peoples, newcomers, seniors and people with mental or physical health challenges.

4. Advocate for funding to enable longer operational hours for agencies and programs.

4.1 Building a case for longer operating hours for agencies and programs in West Broadway.

4.2 Development of volunteer programs.

5. Encourage increased recreational and sports activities development.

5.1 Increase recreational and sporting activities in West Broadway.

Goal area:

Housing and Accommodation

6. Continue to implement WBDC Housing Plan including local planning and networking capacity, development of innovative and diverse housing options and implementing initiatives that seek to minimize vacant, abandoned or poor quality housing in the neighbourhood.

6.1 Infill Housing Plan implemented.

6.2 Property Improvement Program (PIP) exterior fix up grant.

6.3 Property Improvement Program for Efficiency (PIPE).

6.4 Homeownership Initiative.

6.5 Housing Coordination and West Broadway Housing Stakeholders.

6.6 Rooming House Improvements Program.

Goal area:
Housing and Accommodation (con't)

7. Support resources, education, advocacy and funding for renters and landlords.

7.1 Development of a renter support program.

7.2 Tenants Associations support.

8. Advocate for increased funding to address affordable housing issues.

8.1 Address rising rents and increase affordable and rent-geared-to-income housing.

Goal area: Increasing Income and Power for Well-Being

9. Improve community communication and networking.

9.1 WBDC provides quality communications on our work, acts as an information and networking hub for the neighbourhood.

9.2 Photovoice project brings forward voices of disenfranchised people, builds skills and community understanding.

9.3 Information and resources distributed in handbook to neighbourhood.

9.4 Broadcaster refocused to be as self-sustaining as possible and an information sharing vehicle.

9.5 Youth are engaged in improving their lives and neighbourhood.

Goal area: Increasing Income and Power for Well-Being (con't)

10. Enhance the respectfulness of government agencies, businesses and landlords organizations toward the community members they serve.

10.1 Training to enhance respectfulness of those working with diverse populations.

11. Support the development of neighbourhood education and training programs.

11.1 Odd jobs and training program for youth.

11.2 Enhance health, well-being, environmentally sustainable practices and community food security through skills and knowledge sharing.

11.3 Soup Bee is a successful business and transitions to independence.

11.4 Good Food Club funding stabilized and transitions to independence.

Goal area:
Increasing Income and Power for Well-Being (con't)

12. Develop, implement and support mentorship strategies that support community members in advocating for tenant, welfare and housing issues.

12.1 Mentorship program development to support community members with multiple barriers and challenges with EIA and public systems.

13. Encourage and support local hiring.

13.1 Incubate CED initiatives and encourage local hiring.

Goal area: Community Spaces and Environment

14. Continue to plan and support initiatives that maintain and enhance community spaces in the West Broadway neighbourhood.

14.1 Implementation of West Broadway Green Space Plan.

14.2 Resident-led activities for neighbourhood improvement supported by WBDC.

14.3 Support local composting and waste reduction projects.

Goal area: Safety

15. Continue to implement the WBDC Safety Plan to enhance the safety of the West Broadway area.

15.1 Implement the West Broadway Safety Plan.

15.2 Block Contact system developed.

Ongoing initiatives

- 1.1 Continue to Coordinate annual events
- 1.2 Resident-run activities supported
- 2.1 Youth directed programming support
- 2.2 Inter-generational community program development
- 3.2 Support and encourage new programming and enhancement of existing programming for distinct groups

Ongoing initiatives

6.2 PIP

6.5 Housing Coordination and Stakeholders

8.1 Address rising rents and increase affordable housing and rent-geared-to-income housing

9.1 WBDC communicatoins, networking hub

9.3 Information and resources handbook

9.4 Broadcaster refocused

Ongoing initiatives

11.2 Enhance health, well-being, environmentally sustainable practices through skills building

13.1 Incubate CED initiatives and encourage local hiring

14.1 Implement WB Green Space Plan

14.2 Resident-led activities for improvements supported

14.3 Support local composting and waste reduction

15.1 Implement the Safety Plan

Year one initiatives: NEW

3.1 Work with senior-serving agencies to determine how to improve services in the area

7.2 Tenant's association support (ROAR)

9.2 Photovoice project

11.3 Soup Bee stable and transition

11.4 Good Food Club transition

15.2 Block Contact system developed

Future year initiatives / when funding located

4.1 Building case for longer hours

4.2 Development of volunteer programs

5.1 Increase recreational and sporting activity

6.4 Homeownership initiative

7.1 Renter support program

9.5 Youth engagement

10.1 Training to enhance respectfulness

11.1 Odd jobs for youth

12.1 Mentorship program developed

Next Steps...

- “Living” plan available to public
 - Website, email, Broadcaster
 - Hard copies available at WBDC
- Schedule meetings/ presentations of plan with partners
- Progress on Plan and updates to be done at annual Fall meeting hosted by WBDC