

West Broadway Community Plan Survey 2010-2011: Data Report

As part of the development of the 2011 West Broadway Community Plan, a community survey was conducted between November, 2010, and January, 2011. The survey was distributed throughout the neighbourhood and a total of 262 community surveys were completed. These surveys were filled out either on-line through Survey Monkey, or on paper copies that were returned through community drop-offs or at community consultation sessions. This report provides a summary of the data collected, as well as an examination of the differences amongst sub-groups of the sample in relation to the prioritization of neighbourhood issues that were the focus of the survey.

This data report is organized into three sections: respondent characteristics, community priorities and, finally, the ranking of priorities. The data is provided in tabular form with frequencies being expressed in both percentage (%) and numerical form. It should be noted that while 262 surveys were completed, not all questions had 100% response rates. In addition, multiple responses were chosen in some cases. Therefore, considering the percent/number information outlined in the table summaries, the number of responses will not always reflect the number of surveys completed.

Section One

A. IMAGE/BEAUTIFICATION

1. What actions do you want to see taken on how West Broadway looks (image)?
Please pick up to 3 priorities:

Garbage and bulk waste pick up <ul style="list-style-type: none"> ▪ Females and residents of WB <i>more</i> likely to prioritize ▪ Those living in WB < 2 years <i>less</i> likely to prioritize 	63.4% (166)
Safety foot patrol <ul style="list-style-type: none"> ▪ Seniors, Aboriginal persons, and those with a disability <i>more</i> likely to prioritize ▪ Youth and those living in WB < 2 years <i>less</i> likely to prioritize 	45.8% (120)
Graffiti Removal <ul style="list-style-type: none"> ▪ Seniors and homeowners <i>more</i> likely to prioritize ▪ Youth and those living in WB < 2 years <i>less</i> likely to prioritize 	43.5% (114)
Exterior building improvements on main streets <ul style="list-style-type: none"> ▪ Seniors <i>less</i> likely to prioritize 	42.0% (110)
More community events (i.e. street parties) <ul style="list-style-type: none"> ▪ Youth, females, renters, those living in WB < 2 years and persons on low income <i>more</i> likely to prioritize ▪ Seniors <i>less</i> likely to prioritize 	42.0% (110)

2. Other ideas?

Frequency Issue

- 12 Gardens/Parks
- 11 litter issues/maintenance of public space/snow removal
- 10 Crime safety
- 6 Art installation
- 4 Benches/beautification/bus shack
- 4 Affordable housing/housing options
- 3 Events
- 2 Maintenance of own home/property
- 1 Dogs/pets
- 1 Job Action
- 1 Nuisance bedbugs!
- 1 programs
- 1 River related
- 1 Use of space/vacant buildings/specific buildings
- 1 get rid of autobins
- 1 zone plan for buildings
- 1 media (contact?)
- 1 weekend meal programs
- 1 more accountability required of landlords
- 1 community foot patrol by community members
- 1 No pawnshops, no moneymarts, instead community run business
- 1 Equipment for kids' sports should be free/available
- 1 Brand Wolseley as the gay village.
- 1 Coffee shop near Broadway and Osborne (interesting stop, maintains bus service)
- 1 More retail and commercial services/less social services on Broadway.
- 1 More winter decoration stuff
- 1 Tear down the Sherbrook inn
- 1 Right turn only on corner of Balmoral and Broadway, sidewalks
“Have Brian Grant identify Gang/Drug Houses in West Broadway and actually do something positive about it or is that considered "displacement"(Everyone else knows where they are!) And I don't mean Hire Greg to paint some nearby BFI Bins either.....
- 1 “
- 1 add more vegan/vegetarian restaurants
- 1 Wider sidewalks for bikes
- 1 Bike racks! More bike racks
- 1 Improvements to the exteriors of homes
- 1 Fewer visible minorities (hereafter referred to as “outright racism”)

B. ENVIRONMENT

3. Please tell us what the most important environmental actions are for you, please pick up to 3 priorities:

More green space and garden development ▪ Youth and females <i>more</i> likely to prioritize	51.9% (136)
Helping landlords make buildings more energy and water efficient ▪ Seniors <i>less</i> likely to prioritize	46.9% (123)
Encouraging active transportation ▪ Seniors <i>less</i> likely to prioritize	46.9% (123)
More ways or places to compost and recycle ▪ Females <i>more</i> likely to prioritize	39.3% (103)
Helping homeowners make homes more energy and water efficient ▪ Homeowners and those with a university degree <i>more</i> likely to prioritize ▪ Youth, those with a disability, residents of WB, those living in WB <2 years, and persons on low income <i>less</i> likely to prioritize	38.5% (101)
More education on environmental issues and actions ▪ Aboriginal persons, those with a disability and renters <i>more</i> likely to prioritize	27.5% (72)

4. Other ideas?

Frequency Issue

- 10 Litter issues/maintenance of public space/snow removal/recycling
- 5 Gardens
- 4 Electricity/water conservation
- 2 Affordable housing/housing options
- 2 Nuisance bedbugs!
- 1 Animals/pets
- 1 Crime safety
- 1 Funding
- 1 info/advertisement
- 1 space for kids to play, programs
- 1 programs or specific groups
- 1 River related
- 1 Books of ruperts (unclear)
- 1 Composting toilets
- 1 Some ??? to help the poor and homeless (improvements to buildings displace the poor and other groups)

- 1 Pesticides (presumably remove them)
- 1 Incentives for green business
- 1 No chain restaurants
- 1 Incentives for res's to properly dispose of old furniture & mattresses. Perhaps a rebate...
- 1 Car shares
- 1 Leaf composting
- 1 Bottle deposit to promote recycling
- 1 Traffic calming/less traffic

C. GREEN SPACES

5. What would you like to see done with green spaces in West Broadway? Please pick up to 3 priorities:

Access to the river	63.0% (165)
▪ Seniors and renters <i>less</i> likely to prioritize	
Tot lots (play spaces or structures for children)	56.1% (147)
▪ Persons on low income <i>more</i> likely to prioritize	
More community orchards (fruit trees/shrubs)	55.3% (145)
▪ Youth and renters <i>more</i> likely to prioritize	
More community gardens	55.0% (144)

6. Other ideas?

Frequency Issue

- 11 Gardens
- 7 kids programming
- 5 River related
- 4 litter issues/maintenance of public space/trees
- 3 Affordable housing/housing options
- 2 crime safety
- 2 dogs/pets
- 2 Pets
- 1 Art installation
- 1 Benches/beautification/bus shack
- 1 Job Action/ career help/job placement
- 1 Training related
- 1 traffic
- 1 Traffic (reduce, presumably)
- 1 remove fences
- 1 Inaccessible because of High river level

- 1 well done: green team
- 1 restaurant plans (get more nice restaurants)
- 1 Pesticides
- 1 Bike paths
- 1 Equipment rental
- 1 Help/info for homeowners for landscaping expertise
- 1 Diverse recreation opportunities
- 1 We had a community garden on Langside but it is going to be built on this year.

7. Which of the following green spaces do you use at least once a year? Please check all that you've used:

Broadway Neighbourhood Centre (185 Young St.) <ul style="list-style-type: none"> ▪ Females, residents of WB, and persons on low income <i>more</i> likely to have used ▪ Seniors <i>less</i> likely to have used 	55.3% (145)
West Broadway river trail <ul style="list-style-type: none"> ▪ Residents of WB and those with a university degree <i>more</i> likely to have used ▪ Seniors, Aboriginal persons, those with a disability, and persons on low income <i>less</i> likely to have used 	54.6% (143)
Spirit Park and play structure (200 Young St.) <ul style="list-style-type: none"> ▪ Youth and renters <i>more</i> likely to have used 	34.4% (90)
Great West Life green space (Balmoral/Broadway) <ul style="list-style-type: none"> ▪ Those with a university degree <i>more</i> likely to have used ▪ Those with a disability and persons on low income <i>less</i> likely to have used 	29.4% (77)
Klinic Urban Agriculture site (545 Broadway)	23.7% (62)
Boulder Park (152 Langside)	19.5% (51)
Sherbrook Street Community Garden (198 Sherbrook) <ul style="list-style-type: none"> ▪ Renters <i>more</i> likely to have used 	17.2% (45)
Edible Heritage Youth Garden (Furby and Langside) <ul style="list-style-type: none"> ▪ Those with a disability <i>less</i> likely to have used 	10.3% (27)

8. What would help you use these green spaces more?

Frequency	Issue
18	Gardens
17	Crime safety
16	litter issues/maintenance of public space
16	Benches/beautification/picnic tables

- 12 Info/advertisement
 - 9 river walk/River park
 - 7 Events
 - 5 kids programming
 - 3 Fewer dogs/clean after dogs
 - 3 Dog park
 - 2 programming for adults
 - 1 Access
 - 1 Water accessible for gardeners
 - 1 Soccer goals at the BNC.
 - 1 Running water for hose use at the Sherbrook garden
 - 1 Put businesses on them.
 - 1 Pesticides
 - 1 Organisation to help people find a place to live
 - 1 Mend chain link fence below parking lot E of Spence on river path where homeless sleep. I feel unsafe walking there in early morning and I won't walk there at night
 - 1 Locks that use combos instead of keys (two exclamation points. Must be important)
 - 1 Job Action/ career help/job placement
 - 1 Issues with specific staff at WBDC
 - 1 Fencing around the garden spaces. These could have an open gate concept, just to help keep children from running onto the street while I am trying to garden.
 - 1 Family/child focus
 - 1 Doors that open outwards (can't kick in)
 - 1 a trailer to house the homeless
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D. HOUSING

9. What do you think should be done to help **renters/tenants** in West Broadway?
Please pick up to 3 priorities:

Lobbying to fight rising rents and gentrification ▪ Youth, females and renters <i>more</i> likely to prioritize	48.9% (128)
Information and resources to address bedbugs ▪ Residents of WB and those living in WB < 2 years <i>more</i> likely to prioritize	44.3% (116)
Grants to low income tenants to combat rising rents ▪ Females <i>more</i> likely to prioritize	43.5% (114)
Advocacy for tenants on tenant issues	42.4% (111)
Information on tenant's rights and responsibilities ▪ Renters and persons on low income <i>more</i> likely to prioritize ▪ Seniors <i>less</i> likely to prioritize	37.8% (99)
Grants to landlords to improve housing conditions ▪ Females, those with a disability and renters <i>less</i> likely to prioritize	29.8% (78)

10. Other ideas?

Frequency Issue

- 11 Affordable housing/housing options
- 10 Protection from landlords
- 8 Nuisance bedbugs!
- 3 info/advertisement
- 3 litter issues/maintenance of public space
- 3 Community Organization
- 3 Welfare / EIA rate adjustment
- 2 Funding
- 2 Job Action
- 1 Crime Safety
- 1 Energy efficiency
- 1 Gardens/Parks
- 1 Parking
- 1 Pets
- 1 Seniors
- 1 Homeowner education/training programs
- 1 rental assistance program, as in help when a co-signer is needed
set up conversation b/w income groups to set targets for
ownership/rentalship/ etc...
- 1 Special pick up day for furniture garbage

- 1 remove rent control
- 1 co-ops

11. What do you think should be done to **help home owners** in West Broadway?
Please pick up to 3 priorities:

Grants or loans to fix up the <i>exterior</i> of homes ▪ Renters <i>less</i> likely to prioritize	66.0% (173)
Grants or loans to fix up the <i>interior</i> of homes ▪ Renters <i>less</i> likely to prioritize	56.9% (149)
Training for homeowners for basic fix ups ▪ Females, Aboriginal persons and renters <i>more</i> likely to prioritize	56.5% (148)
Information and education on energy/water improvement savings ▪ Seniors <i>less</i> likely to prioritize	40.1% (105)

12. Other ideas?

Frequency Issue

- 7 Homeowner education
- 6 Homeowner grants/control of grants
- 3 electricity/water conservation
- 3 info/advertisement
- 2 Crime Safety
- 2 Affordable housing
- 2 Maintenance of own home/property
- 2 Nuisance bedbugs!
- 1 Protection from landlords
- 1 litter issues/maintenance of public space
- 1 Specific issues with staff at 608 Broadway
- 1 Noise
- 1 Get rid of fences
- 1 Need a space to meet
- 1 Don't exclude landlords, especially landlords of Rooming houses (from grants)
- 1 Pesticides
- 1 Not grants but low-cost supplies
- 1 Alarms for their homes
- 1 Make disaster relief more accessible
- 1 Westminster society buying up too many homes, focus on maintenance of current stock, let locals buy these other homes
- 1 Tool share
- 1 Green friends. eco-minded support group

- 1 No party policy
- 1 Speed bumps on the side streets.
- 1 Homeowners don't need grants
- Starting a neighbourhood group that could work as a team in helping people renovate -
- 1 neighbours helping neighbours

13. What do you think should be done to **help landlords** in West Broadway? Please pick up to 3 priorities:

Grants or loans to fix up the <i>interior</i> of rooming houses/apartments ▪ Seniors <i>less</i> likely to prioritize	67.2% (176)
Training for caretakers and landlords on working with tenants ▪ Females, Aboriginal persons and renters <i>more</i> likely to prioritize	65.3% (171)
Grants or loans to fix up the <i>exterior</i> of rooming houses/apartments	51.5% (135)
Information and education on energy/water improvement savings ▪ Seniors <i>less</i> likely to prioritize	35.9% (94)

14. Other ideas?

Frequency	Issue
11	Caretaker/Tenant/landlord education
10	Protection from landlords
10	no grants/conditions and control on grants
5	protection FOR landlords
4	Maintenance of own home/property
2	Crime Safety
1	Energy efficiency
1	Affordable housing
1	vacant and parking lot use
1	Composting toilets
1	Rent subsidies automatically for tenants in buildings that get grants that allow landlords to raise the rent
1	Buy out slum homes/buildings
1	Schools
1	Let tenants help in the renovation part of the program
1	No party policy
1	Training on how to get rid of Bedbugs

15. What type of actions would you like to see on **housing**? Pick up to 3 priorities:

<p>Fix up deteriorating housing</p> <ul style="list-style-type: none"> ▪ Those with a university degree <i>more</i> likely to prioritize ▪ Renters, Aboriginal persons and persons on low income <i>less</i> likely to prioritize 	56.1% (147)
<p>Build more low income housing</p> <ul style="list-style-type: none"> ▪ Youth, those with a disability, renters and persons on low income <i>more</i> likely to prioritize 	54.2% (142)
<p>Support to moderate income persons to become homeowners</p> <ul style="list-style-type: none"> ▪ Those with a university degree <i>more</i> likely to prioritize ▪ Those with a disability, renters, and persons on low income <i>less</i> likely to prioritize 	48.1% (126)
<p>Supports to fight rent increases</p> <ul style="list-style-type: none"> ▪ Youth, females, Aboriginal persons, those with a disability, renters and persons on low income <i>more</i> likely to prioritize ▪ Those with a university degree <i>less</i> likely to prioritize 	42.7% (112)
<p>Grants to low income tenants to remain in home if rent increases</p> <ul style="list-style-type: none"> ▪ Females, Aboriginal persons and renters <i>more</i> likely to prioritize 	39.7% (104)

16. Other ideas?

Frequency Issue

- 8 Maintenance of existing structures
- 7 Affordable housing
- 6 Diversity of Housing Options
- 4 Nuisance bedbugs!
- 3 Homeowners specifically
- 2 Protection from landlords
- 2 Land lord supports/ rent increases
- 2 vacant and parking lot use
- 2 Welfare/EIA rates
- 1 Job Action
- 1 Community Organization
- 1 Caretaker/Tenant/landlord education
- 1 no condos
- 1 org to fix up old rooming houses like Habitat
- 1 caretakers need to be held responsible for bedbug, mice infestations, and bad maintenance. Landlords don't care
- 1 Good job on WHRC housing initiatives. I have benefited
- 1 build or convert to well-managed co-ops - check with IUS about converting a hotel to a good SRO place

- Any new low income housing should have **STRICTLY ENFORCED** zero tolerance policies on drugs, partying, etc. It only takes one asshole to ruin the building for everyone else!
- 1 Lobbying to stop all the low-income housing being turned into condos.
- 1 Fluffy's law is good
- 1 Infill, but run properly

E. BUSINESS DEVELOPMENT

17. How can opportunities for local businesses be enhanced? Please pick up to 3 priorities:

Promoting local businesses	62.6% (164)
Partnerships with local businesses on community initiatives	59.9% (157)
<ul style="list-style-type: none"> ▪ Youth <i>more</i> likely to prioritize ▪ Residents of WB <i>less</i> likely to prioritize 	
Increasing awareness about the importance of buying locally	54.2% (142)
<ul style="list-style-type: none"> ▪ Those living in WB < 2 years <i>less</i> likely to prioritize 	
Business development loans	41.6% (109)

18. Other ideas?

Frequency	Issue
6	Community Outreach/local ownership
5	NecessitieGrocery
3	Free Samples
3	Simplify business licensing
1	Business grants
1	H - Affordable Housing
1	Information/advertising
1	Job Action
1	Cooking Classes/Householder education
1	Events
1	Good job on Biz Booklet
1	Plaques for tourism
1	Business is doing well
1	Specialty store
1	Natural food and supplements store
1	Consumer protection
1	No chain stores

- 1 Tax reductions
- 1 customer loyalty cards
- 1 local buying discount between businesses

19. What do you think would help the success of businesses in West Broadway?
Please pick up to 3 priorities:

More advertising about local businesses <ul style="list-style-type: none"> ▪ Those living in WB < 2 years and those with a university degree <i>more</i> likely to prioritize ▪ Seniors <i>less</i> likely to prioritize 	63.4% (166)
Exterior building improvements	56.1% (147)
More bike paths and bike racks	48.1% (126)
More parking <ul style="list-style-type: none"> ▪ Aboriginal persons, those with a disability and persons on low income <i>more</i> likely to prioritize ▪ Those with a university degree <i>less</i> likely to prioritize 	32.1% (84)

20. Other ideas?

Frequency	Issue
9	Crime Safety
7	Community Outreach/local ownership/ local businesses supporting each other
5	Parking
4	Create a unique WB image/branding
3	Benches/beautification
3	range of businesses
2	Affordable housing/housing options
2	Loans/grants
2	Necessities/Grocery
2	Bus service
1	Ambience/Art
1	free samples
1	Business grants
1	Job Action
1	prices down/quality up
1	Changes to the Sherb.
1	business owner training
1	reduced taxes/costs

- 1 Better pedestrian protection
- 1 Business plan
- 1 Consumer protection
- 1 Media
- 1 Pesticides
- 1 Customer loyalty cards
- 1 Later hours of programs
- 1 Bike access
- 1 Start attracting people to the area that have disposable income.
- 1 Better businesses
- 1 Pal's doesn't charge the listed prices
- 1 No chain stores

F. HEALTH, WELL BEING & RECREATION

21. What would you like to see to improve community health and wellness?

More adult recreational classes at the community centre (BNC) ▪ Youth, females, those living in WB < 2 years, and persons on low income <i>more</i> likely to prioritize	58.8% (154)
More youth programs in the area	52.7% (138)
Sports leagues at the community centre (BNC) ▪ Youth <i>more</i> likely to prioritize	48.5% (127)
Community centre (BNC) open longer hours ▪ Aboriginal persons, those with a disability, and persons on low income <i>more</i> likely to prioritize	44.7% (117)

22. Other ideas?

Frequency	Issue
15	programs for adults/older youth/specific activities
8	kids programming
4	gyms/fitness programs
4	information/advertisement
4	Events
3	crime safety (safewalk?)
2	Job Action
2	Cooking Classes/Householder education
1	Affordable programs
1	dog park
1	Housing

- 1 river walk/River park
- 1 Seniors
- 1 Welfare / EIA rate adjustment
- 1 Counselling for couples
- 1 Create generic, easily available alcohol
- 1 Lights left on longer at the BNC rink
- 1 Vaccinations and regular checkups
- 1 business supports
- 1 Agape table open longer
- 1 Better relations b/w community at all levels and police-
- 1 Equipment rental/lending/giving for programs (hockey)
- 1 Affordable health clinics
- 1 Women's centre with legal
- 1 Hours @ Art City longer
- 1 Hours @BNC
- 1 Music City like Art City or more music programs for all ages, not just sports.
- 1 looking holistically at health
Encourage people to become involved and get to know each other. Strangers are mistrustful of one another by nature but people who know one another are more likely to feel comfortable and supported.
- 1 adult' night at art city or community centre -- artists' meetings or workshop?
- 1 vegan & vegetarian grocers, restaurants & bakeries

23. Do you have access to nutritious, healthy and culturally appropriate food?

Yes ▪ Those with a university degree <i>more</i> likely to have access	69.2% (171)
Sometimes	25.1% (62)
No ▪ Youth, Aboriginal persons, those with a disability, renters, and persons on low income <i>less</i> likely to have access	5.7% (14)

24. What would increase your access to healthy foods? Please pick up to 3 priorities:

Farmer's market <ul style="list-style-type: none"> ▪ Residents of WB <i>more</i> likely to prioritize ▪ Females, Aboriginal persons, those with a disability, and persons on low income <i>less</i> likely to prioritize 	63.4% (166)
Education on how to cook local food on a budget <ul style="list-style-type: none"> ▪ Females, Aboriginal persons, those with a disability, renters, and persons on low income <i>more</i> likely to prioritize ▪ Those with a university degree <i>less</i> likely to prioritize 	30.5% (80)
Increased income <ul style="list-style-type: none"> ▪ Females, Aboriginal persons, those with a disability, renters, residents of WB, and persons on low income <i>more</i> likely to prioritize ▪ Those living in WB < 2 years and those with a university degree <i>less</i> likely to prioritize 	34.4% (90)
Growing food in West Broadway <ul style="list-style-type: none"> ▪ Residents of WB and those with a university degree <i>more</i> likely to prioritize ▪ Aboriginal persons, those with a disability, renters, and persons on low income <i>less</i> likely to prioritize 	30.5% (80)
Good Food Boxes available regularly <ul style="list-style-type: none"> ▪ Youth and those living in WB < 2 years <i>more</i> likely to prioritize 	26.0% (68)
Community dinners <ul style="list-style-type: none"> ▪ Those with a disability and persons on low income <i>more</i> likely to prioritize ▪ Those with a university degree <i>less</i> likely to prioritize 	16.0% (42)
Culturally-appropriate food in local stores	14.5% (38)
Community kitchens <ul style="list-style-type: none"> ▪ Aboriginal persons, those with a disability, renters, and persons on low income <i>more</i> likely to prioritize ▪ Those with a university degree <i>less</i> likely to prioritize 	12.2% (32)

25. Other ideas?

Frequency Issue

- 8 Cooking Classes/Householder education
- 6 Quality
- 3 Price too high
- 3 Big or better options of store nearby
- 2 Pesticides
- 2 local (100 mile stuff)
- 1 fancy markets
- 1 garden grown in WB

- 1 meat
- 1 organic
- 1 seniors
- 1 vegan/vegetarian
- 1 discourage culture of addiction to soup kitchens
- 1 Handouts for the homeless
- 1 Wolseley centre does a good job for single moms/parents
I do, but that is primarily because I enjoy hopping on my bike to acquire my various
- 1 needs.
- 1 Ability to buy shares of local food cooperatively

G. POVERTY REDUCTION

26. What do you think should be done to help those living in poverty in our neighbourhood? Please pick up to 3 priorities:

Education and training ▪ Seniors <i>less</i> likely to prioritize	63.7% (167)
Job creation ▪ Residents of WB <i>more</i> likely to prioritize	56.1% (147)
Lobbying the government to improve supports ▪ Renters <i>more</i> likely to prioritize	50.0% (131)
Research and action plan to understand who, why and supports ▪ Renters and those with a disability <i>more</i> likely to prioritize ▪ Those with a university degree <i>less</i> likely to prioritize	49.6% (130)

27. Other ideas?

Frequency Issue

- 12 Cooking Classes/Householder education
- 10 Welfare / EIA rate adjustment
- 6 Housing stuff
- 6 JJob Action
- 2 protection for tenants/shoot slum landlords
- 2 Community Organization
- 2 corporate wealth redistribution
- 2 Overt Racism
- 2 Community counsellor
- 2 advocate for better help for those with mental health & addiction problems
- 1 crime safety (safewalk?)
- 1 litter issues/maintenance of public space
- 1 Maintenance of own home/property

- 1 Quality
- 1 Events
- 1 proper distribution of wealth
- 1 Political will
- 1 More money
- 1 keep prices low for food
- 1 affordable childcare programs
- 1 Supports/listening are so important. Many of our poor cannot hold down a regular 9 - 5 job for any number of reasons.
- 1 Increased access/advertising of counselling services.
- 1 I would like to see WB as a mixed income neighbourhood.
- 1 reduce regulations on micro-business
- 1 Vaccinations
- 1 addictions treatment programs being accessible

Section Two

Ranking of Priorities

Although this section requested that respondents rank in order of importance the community issues outlined, a consecutive ranking from 1 through 9 was not always provided. In some cases, rankings did not extend through the 1-9 sequence, or the same priority number was assigned to more than one priority issue. As a result, it is difficult to provide a definitive ranking of the priorities. Those issues with the highest rankings included **poverty reduction** and **affordable housing**; while those issues with the lowest rankings related to **information, education and resources on safety** and the **image of West Broadway**.

The following table provides summary categories of the rankings as assigned to the nine priority areas. The intent of this table is to illustrate the general positioning of the issue in relation to the ranking of all issues. Also note that the response rates for the ranking of each issue varied.

In order to help us focus and prioritize our work, can you please rank the importance of the following 8 issues from 1 to 8? 1 being most important, 8 being least important.

Priority issues for West Broadway	Rank 1-3	Rank 4-6	Rank 7-9
West Broadway image	27.7% (60)	30.9% (67)	41.5% (90)
Poverty reduction	58.8% (127)	21.3% (46)	19.9% (43)
Affordable housing	61.6% (135)	16.0% (35)	22.4% (49)
Housing financial/educational assistance	36.6% (80)	34.3% (75)	29.2% (64)
Reduce waste, improve energy/water usage	22.4% (48)	45.2% (97)	32.6% (70)
Outdoor green spaces	30.5% (66)	43.5% (94)	25.9% (56)
Strong business sector	30.3% (69)	35.3% (80)	34.3% (78)
Recreation facilities and activities	35.9% (80)	39.0% (87)	25.1% (56)
Safety education and resources	20.2% (46)	30.9% (70)	48.9% (111)

- **Youth** were *less* likely to give higher priority to West Broadway’s image, and *more* likely to give higher priority to the greater availability of affordable housing.
- **Seniors** were *more* likely to give higher priority to West Broadway’s image, and *less* likely to give higher priority to the reduction of poverty and the greater availability of affordable housing.
- **Females** were *less* likely to give higher priority to West Broadway’s image and a strong business sector, and *more* likely to give higher priority to the greater availability of affordable housing.
- **Aboriginal persons** were *more* likely to give higher priority to West Broadway’s image, but *less* likely to give higher priority to outdoor green space.

- **Persons with a disability** were *more* likely to give higher priority to West Broadway's image and information, education and resources on safety, but *less* likely to give higher priority to a strong business sector.
- **Renters** were *less* likely to give higher priority to West Broadway's image, outdoor green spaces, and a strong business sector, but *more* likely to give higher priority to affordable housing, the reduction of poverty and more recreational facilities and activities.
- **Residents of West Broadway** were *less* likely to give higher priority for financial or educational assistance for tenants and homeowners, as well as for information, education and resources on safety.
- **Those living in West Broadway for less than two years** were *more* likely to give higher priority to environmental initiatives and information, education and resources on safety, but *less* likely to give higher priority to a strong business sector.
- **Those with a university degree** were *more* likely to give higher priority to environmental initiatives, but *less* likely to give higher priority to information, education and resources on safety.
- **Persons on low income** were *more* likely to give higher priority to information, education and resources on safety.

General Comments

Do you have other ideas to improve the neighbourhood or things you would like to see happen in West Broadway?

Frequency Issue

- 20 crime safety (safewalk?)
- 10 Housing affordable
- 8 gardens parks green stuff of the good sort
- 6 Community Organization/CO coordination
- 6 events
- 5 Job Action
- 5 Litter issues/maintenance of public space/lighting
- 5 programs for adults/older youth/specific activities
- 5 Cooking Classes/Householder education
- 4 information/advertisement
- 4 Maintenance of own home/property
- 3 Education
- 3 Welfare / EIA rate adjustment
- 2 ambience-nice looking area/art stuffs
- 2 protection for tenants/shoot slum landlords

- 2 Changes to the Sherb.
- 2 fences-need em (for yards, not stolen goods)
- 2 Broadway which I find has high traffic because of the lights on Broadway.
- 2 Condo conversions
- 1 Seniors
- 1 No roundabouts
- 1 More services not restaurants
- 1 fund larger outreach services from agencies
- 1 refugee/New Canadian services
- 1 composting program for restaurants
- 1 skills banconnect neighbours with skills to those that need them.
- 1 disappointed with survey bias
- 1 newspaper and media interest
- 1 report drug dealers etc.
- 1 support for the soon-to-be Gordon Bell high football
- 1 Pesticides
- 1 Improve relations with the police
- 1 More foods from harvest (of gardens?) go to food banks
- 1 Mental health practitioners circulating through community
- 1 Financial support/housing ownership options for low-income people
- 1 Cops having regular walking beats
- 1 buy the bikes at the police auction and fix them for the community to rent.
- 1 pets allowed in apts.
- 1 longer hours for community programs
- 1 thank you to the person that delivered the survey and offered to help fill it out.
- 1 take out useless payphones
- 1 More speed deterrents on side streets, especially around Young Street
- 1 Bus service along Broadway
- 1 Coffee shop
- 1 Have a huge flat screen advertising businesses, events
- No more group homes on Spence and Balmoral. Those houses should be for home buyers.
- 1 Instead, Broadway, Sherbrook, Maryland.
- 1 Grocery store
- 1 Rooming houses
- 1 coke/whore houses (get rid of them)
- 1 variety of retail
- 1 limit low income residential
- 1 Outright racism

Section Three Characteristics

Age (years): Based on the following categories, please indicate your age:

15 - 19	0.4% (1)
20 - 29	23.7% (55)
30 - 39	28.0% (65)
40 - 49	16.4% (38)
50 - 59	18.5% (43)
60 - 69	10.8% (25)
70 - 79	2.2% (5)

Gender: What is your gender?

Female	58.5% (113)
Male	41.5% (80)

Connection to West Broadway: Do you:

Live in WB	67.6% (177)
Work in WB	19.5% (51)
Volunteer in WB	26.0% (68)
Own a business in WB	3.1% (8)

Resident Type: If you are a resident, are you a:

Renter	51.5% (135)
Homeowner	16.4% (43)
Homeowner and landlord	4.2% (11)
Landlord	1.5% (4)

Length of time in West Broadway: How long have you lived in West Broadway?

Less than one year	13.0% (24)
1 - 2 years	11.4% (21)
3 - 4 years	19.5% (36)
5 - 6 years	11.4% (21)
7 - 9 years	10.8% (20)
10 - 15 years	20.0% (37)
16 - 20 years	5.4% (10)
21 - 25 years	4.3% (8)
26 - 36 years	4.3% (8)

Remain in West Broadway: Do you expect to stay in West Broadway?

Yes	82.2% (153)
No	15.6% (29)
Maybe	2.2% (4)

Why would you move from West Broadway:

If you do not expect to stay, why would you leave?

Lack of affordable housing	17.9% (47)
Safety issues	41.2% (108)
Change in circumstances	24.8% (65)

*Although the question was intended for those that indicated they would not remain, most respondents interpreted the question in relation to *if* you would consider moving.

Single/Lone Parent: Are you a single/lone parent?

Yes	13.4% (35)
No	86.6% (227)

Number of Children

If you have children, how many children live with you?

1	46.2% (24)
2	36.5% (19)
3 or more	17.3% (9)

Newcomers: Have you moved to Canada in the past 5 years?

Yes	4.2% (11)
No	95.8% (251)

Aboriginal Identity: Are you of Aboriginal descent?

Yes	17.9% (47)
No	82.1% (215)

Aboriginal Status: If yes, please indicate whether you are (check all that apply):

First Nation	53.2% (25)
Metis	46.1% (22)
Inuit	0

Registered Indian Status: Do you have Registered Indian Status?

Yes	44.7% (21)
No	55.3% (26)

Disability: Do you have a disability?

Yes	22.1% (58)
No	77.9% (204)

Education Level: Please indicate your level of education.

Some high school	10.5% (24)
High school diploma	10.5% (24)
Some university	20.2% (46)
University degree	45.6% (104)
Trades	7.0% (16)
Non-university certificate	6.1% (14)

Income Level: Please indicate your level of income.

Under \$10,000	34.6% (82)
\$10,000 – \$19,999	16.0% (38)
\$20,000 - \$29,000	13.5% (32)
\$30,000 - \$39,000	13.1% (31)
\$40,000 and up	22.8% (54)

Major Source of Income: Please indicate your major source of income.

Employment	60.4% (128)
Government	28.8% (61)
Other	10.8% (23)

Characteristics of the Sample: Comparison with the West Broadway Neighbourhood Population

It is important to compare the characteristics of the sample from the community plan survey with the population characteristics of the West Broadway Neighbourhood. Such a comparison provides a better understanding of the overall representation of the sample in relation to the actual population characteristics of the neighbourhood. Below is a table that compares the characteristics of the West Broadway Community Plan sample with that of the West Broadway Neighbourhood population.

Characteristic	West Broadway Community Plan Sample	West Broadway Neighbourhood Population
20-29 years	23.7%	32.9%
60 years and older	13.0%	16.0%
Female	58.5%	48.6%
Aboriginal	17.9%	24.0%
University degree	45.6%	18.9%
<\$10,000 income	34.6%	33.8%
<\$20,000 income	50.6%	43.3%
> \$40,000 income	22.8%	7.6%

Cross-Tabulations: Significant Associations

The personal characteristics of the sample highlighted above are an important basis for further analysis of the data generated from the West Broadway Community Plan Survey. The use of cross-tabulations and chi-square statistical tests allow for the examination of associations between the personal characteristics of the sample and the priority setting information that is outlined below. The cross-tabulation analysis garnered information on those associations that are significant. Such associations are reported in relation to each priority area covered below. Rather than providing detailed statistical results, the reporting of significant associations indicates whether the group is *more or less likely* to have chosen the specified priority compared to the remainder of the respondents in the sample. Cross-tabulations of the priority setting information were conducted with the following sub-groups of the sample:

- Youth (20-29 years of age)
- Seniors (60 years of age or more)
- Females
- Aboriginal persons
- Persons with a disability
- Renters (compared to homeowners)
- Residents of West Broadway (compared to non-residents)
- Living in West Broadway for less than two years
- University educated (degree obtained)
- Persons on low income (income of less than \$10,000)

The first step in this analysis was to identify associations amongst these personal characteristics. The following significant associations were found.

Compared to the remainder of the sample, those between the ages of **20 and 29** were:

- More likely to be renters
- More likely to have lived in West Broadway for less than two years
- More likely to report an income below \$10,000
- Less likely to report a disability

Compared to the remainder of the sample, those **60 years of age or over** were:

- More likely to be homeowners
- More likely to have lived in West Broadway for more than two years
- More likely to report a disability

Compared to homeowners, **renters** were:

- More likely to be between the ages of 20 and 29
- More likely to have lived in West Broadway for less than two years
- More likely to be Aboriginal
- More likely to report a disability
- Less likely to have a university degree
- More likely to report an income below \$10,000

Compared to the remainder of the sample, those who indicated **Aboriginal** identity were:

- More likely to be female
- More likely to be a renter
- More likely to report a disability
- Less likely to have a university degree
- More likely to report an income below \$10,000

Compared to the remainder of the sample, those who reported they had a **disability** were:

- More likely to be over 60 years of age, and less likely to be 20-29 years of age
- More likely to be a renter
- More likely to be Aboriginal
- More likely to have lived in West Broadway for more than two years
- Less likely to have a university degree
- More likely to report an income below \$10,000

Compared to the remainder of the sample, those with a **university degree** were:

- More likely to report an income above \$10,000
- More likely to be a homeowner
- Less likely to be a resident of West Broadway
- Less likely to be Aboriginal
- Less likely to report a disability

Compared to the remainder of the sample, those who reported an **income of less than \$10,000** were:

- More likely to be between 20 and 29 years of age
- More likely to be renters
- More likely to be Aboriginal
- More likely to report a disability
- Less likely to have a university degree