

# West Broadway Community Compost PATH

## (Planning Alternative Tomorrows with Hope)

Developed October 2009 to guide work from Summer 2010-2011

Now	Enroll (& who to do)	Stronger	First steps (3 months)	6 months	1 year
<ul style="list-style-type: none"> <li>Sites: Spirit Park, Boulder, BNC, Sherbrook, Clinic, 248 Langside</li> <li>Leaf it with West Broadway</li> <li>Compost committee</li> <li>Built 8 bins (some out of reclaimed material)</li> <li>Knowledgeable composters</li> <li>Reduced knowledge in "general population"</li> <li>People who don't compost</li> <li>We don't know how many people do compost</li> <li>Organizations interested in composting (Wolseley Family Place, Clubhouse, BNC, Art City)</li> <li>Apartments interested/becoming interested: Greenheart, WHRC, Westminster</li> <li>Greenspace Development coordinator support</li> <li>The Winnipeg Foundation support</li> </ul>	<ul style="list-style-type: none"> <li>City for money: Randy Park, Jenny Gerbasi, Karl Thordarson</li> <li>RCM: Sylvie, Kate, local master composters (Carol &amp; Charlie)</li> <li>Rob Altemeyer (celebrity composter)</li> <li>Jeff Doherty (Houston Properties) – Alex</li> <li>Robyn at Daniel MacIntyre/St. Matthews (with survey)</li> <li>DMSM &amp; Spence as partners</li> <li>Armstrong Point for advocacy (Sheri Blake)</li> <li>Balmoral Hall; MB Housing; Granite Gates; Paul LL (??)</li> <li>West Broadway BIZ</li> <li>Restaurants (Stella's)</li> <li>Pal's &amp; Foodfare</li> <li>WBDC volunteers (spring clean up, snoball, treebanding, gardeners, PIP, GFC)</li> </ul>	<ul style="list-style-type: none"> <li>Information about winter composting and scaling up</li> <li>Research on attitudes toward composting</li> <li>Find out who is willing to do what (what "people" resources do we have?)</li> </ul>	<ul style="list-style-type: none"> <li>Understand and address why people are compost leaders and attract more stewardship (focus group with compost leaders).</li> <li>Research City and apartment compost plans. Present to Council and City staff.</li> <li>Learn more about digesters/organics that don't go in backyard bins, education on different compost techniques &amp; models</li> <li>Education series: presentation on digesters by Alex</li> <li>Compost map ready for distribution</li> <li>Signage for compost bins</li> </ul>	<ul style="list-style-type: none"> <li>Understand and address why people compost and what the barriers are (for public, landlords, businesses, schools, organizations).</li> <li>Form apartment compost advisory committee</li> <li>Education series: Crapshoot movie</li> <li>Social marketing draft</li> <li>Compost magnets &amp; calendar</li> <li>Compost centerfold in the Broadcaster</li> </ul>	<ul style="list-style-type: none"> <li>Continue to "Understand and address why people compost and what the barriers are (for public, landlords, businesses, schools, organizations)"</li> <li>Feasibility study of City apartment composting pilot</li> <li>Joint project proposal from WBDC, DMSM &amp; Spence.</li> <li>Direct mailing of compost bin map &amp; compost info postcard (advertise Master Composter course)</li> <li>Compost art/sculpture (as destination)</li> </ul>

**Positive & possible goals (2 years)**

- One full time person employed to oversee/coordinate compost in the community
- City support and money for composting in West Broadway (bins, tax incentives)
- West Broadway as City apartment composting pilot
  - Compost-related business
- Infrastructure and equipment for composting/organic waste management
- Ten (or 5) Master Composters in West Broadway
- Social marketing about composting & education & signage

**Dream Vision**

- Homes & apartments, businesses, organizations, schools, seniors, gardens all compost
  - Part of West Broadway culture
  - Organics processed in community
    - Food/compost as a cycle
  - Nutrient cycle – getting the most from our organics
- People take responsibility for their waste, are aware of where waste goes and are supportive
  - People are educated about waste
    - Bugs work for us
    - Harness energy
    - Organics management
  - Weeds are composted (anaerobic composting)
  - Everything that has energy is used to its potential
  - More greenspace and compost used in community
    - Food packaging is sustainable
    - Healthy & happy people
    - Lower GHG emissions
    - Connected community
  - Paid employment for community members
    - Compost-related business
    - Composting toilets

